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TAUZIA Hotel Management to Debut POP! Hotel Timoho Yogyakarta

POP! Hotel Timoho Yogyakarta is the twentieth in the network & third POP! in Yogyakarta – Indonesia.

Jakarta, 24 November 2016 – TAUZIA Hotel Management along with PT. Heidi Cahaya Berkat jointly announced the opening of POP! Hotel Timoho Yogyakarta located at Jalan IPDA Tut Harsono no. 11 – only steps away from the City Hall. The opening marks the twentieth in the network, and at the same time third POP! in Yogyakarta – Indonesia.

POP! Hotel Timoho Yogyakarta is only 5-min from Lempuyangan Train Station, Mandala Krida Stadium, Pakualam Museum & De Mata Trick Eye Museum; 10-min from House of Raminten & the famous Malioboro street, and 15-min from Adisucipto International Airport.

“Just like its predecessor in Jakarta, POP! Hotel Timoho Yogyakarta will feature the all-new lobby & living space experience with PitStop, a fun blend of cafe lounge + convenient store, done in attempt of better catering to the ever-changing market trends,” said Irene Janti, Chief Brands & Marketing Officer – TAUZIA Hotel Management.

Furthermore POP! Hotel Timoho Yogyakarta will feature 126 of sixteen square meter guestrooms with city view mixed between twin-sharing & king-sized bedding, also four uniquely-named meeting rooms (Fuzz, Klip, Klop & Buzz) with total capacity of 250 pax, FREE newspaper in the lobby area, WiFi connection throughout the premises, laundry service, wake-up call, motorcycle rental & spacious parking area for seven buses & forty cars.

Each POP! Room is equipped with safe deposit box, sofa bed, cupboard, FREE bottled water, cable TV & air conditioning.

The hotel is poised to be the brand new public & interactive social hub for young business professionals & millennial travelers in the city especially with PitStop which operates 24/7, offers plenty favorite snacks & versatile seating arrangement.

“We want to create an inviting & easygoing venue to reflect the dynamic spirit of the young & vibrant new generation,” added Noviani Saputra, Hotel Manager – POP! Hotel Timoho Yogyakarta.

Enjoy the introductory room-only rate starting from IDR 298,000nett/room night.

POP! Hotel Timoho Holding Green Opening Ceremony & Familiarization Trip with Nationwide Media & Social Influencer

In conjunction with the green opening ceremony, POP! Hotel Timoho Yogyakarta is giving away numerous trash bins to the district government as its commitment in keeping with the pristine of the environment. The act is done in accordance with the brand’s annual campaign theme “Serve to Conserve” whose objective is to raise public awareness towards achieving greener, healthier neighborhood.

Furthermore to ensure maximum exposure, collaborating with TAUZIA Hotel Management – POP! Hotel Timoho has prepared an extensive familiarization trip involving more than 20 local & nationwide media representatives, also social influencer.

“Beginning at 11.30AM – media will be taken for a ride to Vredeburg Fort & Museum before continuing their journey to Buddha Prabha Temple,” added Yosua Tanuwiria, Corporate Communications & Social Media

Manager – TAUZIA Hotel Management, “our intention is to make sure that media will have a lot of exciting experience as POP! Hotels really capitalize on these attractive destinations for our guest’s enjoyment – not to mention, this journey will be their one-of-a-kind food & fodder for their writings.”

Media will then stop for an intimate lunch at Cangkir 6 Cafe for a taste of traditional cuisine and dive into a series of attractive activities exploring the nook & cranny of Yogyakarta such as St. Yusuf Bintaran Church (oftentimes considered as a cultural heritage), Batik Museum for a creative workshop, Endang Soekamti Base Camp, and last but never least, some fun game session followed with a delightful dinner experience at Kebun Forum Cafe.

“After more than six years in operations – through this kind of consistent communications effort involving media & social influencer, POP! will always remain in people’s top of mind for times to come.”

Discover more about POP! Hotel Timoho Yogyakarta simply at www.pophotels.com & @pophotels on social media.